

Privacy Policy

Last “updated”: July 2026

1. Introduction

Atlas Trade Academy (“Atlas”, “we”, or the “platform”) values the privacy and protection of the personal data of its users. This Privacy Policy describes how we collect, use, store, share, and protect the personal information of users who access our website, participate in our community, and use our educational services.

This Policy should be read together with the Terms of Use. By using our services, the user declares that they are aware of and agree with the practices described herein.

Atlas Trade Academy is a community of international scope, with users and activities in different countries. We seek to observe the main data protection laws applicable to our activities, adopting, whenever possible, international best practices in privacy and data protection, regardless of where the user is located.

2. Data Collected

We may collect the following types of personal “data”:

- Identification and contact “data”: name, email, telephone, and, where applicable, city and country;
- Registration and account “data”: information provided at registration and user preferences;
- Browsing “data”: IP address, device and browser type, pages visited, and information collected through cookies;
- Participation “data”: event registrations, community interactions, and content access history;
- Communication “data”: messages sent through our support channels.

3. Purpose of Processing

Personal data is processed for the following “purposes”:

- To enable registration, access, and use of the educational content and services;
- To manage participation in in-person and online events, lives, and community activities;
- To communicate information, news, content, and opportunities related to Atlas Trade Academy;
- To improve the user experience, security, and functioning of the platform;
- To comply with applicable legal and regulatory obligations.

4. Legal Basis

The processing of personal data is carried out on the basis of the legal grounds provided for in the data protection laws applicable to the activities of Atlas Trade Academy. Among the main regulatory frameworks observed, by way of example, are the European Union General Data Protection Regulation (Regulation (EU) 2016/679 – GDPR), the Brazilian General Data Protection Law (Law No. 13,709/2018 – LGPD), and the UK GDPR of the United Kingdom, in addition to other data protection rules that may apply depending on the user's country.

In general, and regardless of jurisdiction, the processing of personal data is based on legal grounds recognized by these regimes, such “as”: the consent of the data subject; the performance of a contract or the taking of preliminary steps at the data subject's request; compliance with a legal or regulatory obligation; and legitimate interests, always respecting the fundamental rights and freedoms of the data subject.

5. Data Sharing

Atlas Trade Academy does not sell personal data. Data may be shared, to the extent necessary, “with”:

- Service providers and technology partners, such as HubFloor, that support the operation and digital infrastructure;
- Providers of hosting, communication, payment, and data analytics services;
- Public authorities, when required by law, court order, or request from a competent authority.

Third parties that process data on behalf of Atlas are required to adopt security measures and to use the data only for the authorized purposes.

Important: when accessing third-party platforms, including brokers, dealers, and trading platforms (“Third-Party Platforms”), the user may provide data directly to those institutions. The processing of such data becomes governed exclusively by the privacy policies of the respective Third-Party Platforms, over which Atlas Trade Academy exercises no control and assumes no responsibility. Users are advised to carefully read the policies of these third parties before using them.

6. Cookies and Tracking Technologies

We use cookies and similar technologies to enable website functionalities, remember preferences, analyze traffic, and improve the browsing experience. The user may manage or disable cookies in their browser settings, aware that disabling them may affect the functioning of certain features.

7. Storage and Security

We adopt reasonable technical and organizational measures to protect personal data against unauthorized access, loss, alteration, or improper disclosure. Despite the efforts employed, no system is completely immune to risks, so absolute security in the transmission of information over the internet cannot be guaranteed.

International data “transfers”: due to its global activities and the use of service providers located in different countries, personal data may be transferred, stored, and processed outside the user's country of residence. In such cases, we adopt adequate safeguards compatible with the applicable data protection laws, in order to ensure an appropriate level of protection for the transferred information.

8. Rights of the Data Subject

Under the applicable law, the data subject may, at any time, exercise the following “rights”:

- Confirm the existence of processing and access their data;
- Correct incomplete, inaccurate, or outdated data;
- Request the anonymization, blocking, or deletion of unnecessary data or data processed in breach of the law;
- Request the portability of the data, where applicable;
- Withdraw consent and object to processing, within legal limits;
- Request the limitation or restriction of processing, in the applicable cases;
- Lodge a complaint with the competent data protection authority of their jurisdiction.

The available rights and the manner of exercising them may vary according to the law applicable to the user. Requests may be submitted through the official contact channels indicated in this Policy and will be handled in accordance with the applicable law.

9. Data Retention

Personal data is kept for as long as necessary to fulfill the purposes for which it was collected and to comply with legal, regulatory, or contractual obligations. Once these purposes are fulfilled, the data is deleted or anonymized, except in cases of retention authorized by law.

10. Contact and Data Protection Officer (DPO)

To exercise their rights or clarify questions about the processing of personal data, the data subject may contact Atlas Trade Academy, or its Data Protection Officer (DPO), where applicable, through the official channels made available on the website.

11. Amendments to the Policy

This Privacy Policy may be updated periodically to reflect changes in our practices or in the applicable law. The current version will always be available on the website, indicating the date of the last update. Users are advised to review this document periodically.